

SOPHIA GIRLS' COLLEGE (Autonomous), Ajmer



DEPARTMENT OF MANAGEMENT

2024-25

ACTIVITY 1

SOPHIA GIRLS' COLLEGE, AJMER
AUTONOMOUS
RE-ACCREDITED 'A' GRADE BY NAAC(UGC)
AFFILIATED TO THE MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER
Seek Ye Wisdom

ISDC
International Skill Development Corporation
Skills for Tomorrow

ACCA

CMA
IMAs Certification for Accountants and Financial Professionals in Business

IOA Institute of Analytics
The Global Body for Analytics

Seminar On UNLOCKING GLOBAL QUALIFICATIONS

SPEAKERS



Siddhant Chandel
Regional Head
Business Relationship
ISDC



Vikas Khosla
Zonal Head
Institutional Partnerships
ISDC

 **10.00 AM** | **12th JULY**
FRIDAY | **2024**

REPORT

- **Date** – 12th July, 2024
- **Level-** Department (Commerce and Management)
- **Venue-** Seminar Room
- **Title of the event** – A Seminar on Unblocking Global Qualifications
- **Total Number of the Participants** – 65
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	Mr. Vikas Khosla	Zonal Head	ISDC UK	Speaker
2.	Mr Siddhant Chandel	Regional Head	ISDC UK	Speaker

A Seminar on Unblocking Global Qualifications was organized with the aim to provide insights into the international accreditation and recognition of various academic qualifications, enhance understanding of global education standards, and guide students on how to align their qualifications with global job market requirements.

LEARNING OUTCOME

1. To Gain a comprehensive understanding of what constitutes global qualifications and their importance in the international job market.
2. To learn about various international accreditation bodies and standards, and how these accreditations impact the value of their degrees.





ACTIVITY 2



**The Department of
Commerce & Management**
Sophia Girls' College (Autonomous), Ajmer

Resource Person



CA Nikhil Nainani

Is organizing a Seminar on
**A JOURNEY FROM
START-UP TO UNICORN**

Date & Time:
18th October, 2024
12:30 pm

REPORT

- **Date** – 18th October, 2024
- **Level**- Department (Commerce and Management)
- **Venue**- Commerce Hall
- **Title of the event** – A Seminar on ‘A Journey from Start-up to Unicorn’
- **Total Number of the Participants** – 110
- **Resource Person**

S.No	Name	Designation	Affiliating Institute/University	Contributed in the event as a-
1	CA Nikhil Nainani	Finance and Corporate Trainer	Pune Institute of Business Management, Indore	Speaker

The Department of Commerce and Management at Sophia Girls' College (Autonomous), Ajmer organized an inspiring seminar on ‘A Journey from Start-up to Unicorn’ on 18th October 2024. The event featured CA Nikhil Nainani, a distinguished Finance and Corporate Trainer, as the keynote speaker.

The seminar focused on the critical stages of building a start-up and scaling it into a unicorn enterprise. CA Nikhil Nainani shared his valuable insights on entrepreneurial strategies, fundraising, risk management, and the importance of innovation and perseverance in achieving business success. Real-life case studies of successful start-ups were discussed to provide practical learning experiences.

Learning Outcome

1. To gain insights into the journey of building and scaling a start-up, from ideation to becoming a unicorn.
2. To reinforce the significance of innovation and perseverance in creating successful businesses.
3. To learn the importance of effective financial planning and resource allocation in sustaining and growing a business.



ACTIVITY 3



 SOPHIA GIRLS' COLLEGE
(AUTONOMOUS), AJMER 

COMMERCIIUM & SYNERGY
Department of Commerce & Management
is organising

Syncom
2025

 30-31st January
 09:00 am onwards
 College Auditorium



 *Syncom*
ITINERARY 

DAY 1

- OPENING CERMONY 09:00 a.m.
- BUSINESS PICTONARY 10:00 a.m.
- BID WARS 11:45 a.m.
- MINI SHARK TANK 01:30 p.m.

DAY 2

- EXQUIZ ME? - THE BUSINESS QUIZ 09:00 a.m.
- BALANCE IT OUT 10:45 a.m.
- BUSINESS TAMBOLA 11:30 a.m.
- TREASURE HUNT 12:45 p.m.
- CLOSING CEREMONY 01:30 p.m.

REPORT

- 📅 **Date** – 30-31st January 2025
- 📍 **Level-** Institutional
- 📍 **Venue-** College Auditorium
- 👥 **Total Number of the Participants:** 300
- 🎯 **Learning Outcome:** To provide a dynamic platform to enhance the business acumen, teamwork, and problem-solving skills of the students.

Syncom 2025, held on the 30th and 31st of January 2025, was a resounding success, providing students with a dynamic platform to enhance their business acumen, teamwork, and problem-solving skills. The event featured a diverse range of competitions, each designed to challenge and inspire participants while fostering a spirit of healthy competition.

The fest brought together students from various backgrounds, encouraging collaboration, strategic thinking, and an entrepreneurial mindset. With a mix of intellectually stimulating and engaging activities, Syncom 2025 created an environment where learning met excitement. The event was successfully executed with the support and guidance of our esteemed Principal, Prof. Sister Pearl, whose leadership and encouragement played a vital role in making this fest a reality.

Day 1: 30th January 2025

The event commenced with an Opening Ceremony, setting an enthusiastic and energetic tone for the fest. The competitions for the day included:

- **Business Pictionary** – A fast-paced game where participants guessed business personalities, logos, and brands through emojis. This event tested their quick thinking and knowledge of the corporate world in an engaging and interactive manner.
- **Bid Wars** – A game of strategic bidding and financial decision-making, where teams had to wisely allocate their virtual funds to maximize their investment returns. This event simulated real-world financial scenarios, enhancing participants' analytical and risk-taking skills.
- **Mini Shark Tank** – One of the most anticipated events, providing a platform for

students to pitch their innovative business ideas. Participants had to present a viable business plan, including problem identification, solutions, revenue models, and salability. The panel of judges critically assessed their ideas, questioning their feasibility and market potential. This event encouraged creative thinking, entrepreneurial spirit, and effective communication.

Day 1 concluded with an interactive and fun session that set the stage for an even more exciting second day.

Day 2: 31st January 2025

The second day of Syncom 2025 continued the high energy with competitions that tested business knowledge, financial literacy, and teamwork. The events included:

- **ExQUIZ Me?** – The Business Quiz – A challenging and knowledge-intensive quiz designed to test participants on various aspects of business, finance, and corporate strategies. The multiple rounds ensured that only the sharpest minds made it to the final stage.
- **Balance It Out** – A game focusing on financial planning and decision-making, where participants had to correctly categorize financial items into assets and liabilities while ensuring a balanced financial sheet. This event helped in developing financial literacy and problem-solving abilities.
- **Tambola** – A strategic twist on the classic game, incorporating business-related questions and answers instead of traditional numbers. Participants had to quickly match the correct responses, making it an exciting yet educational experience.
- **Treasure Hunt** – A thrilling event that combined problem-solving, teamwork, and quick thinking. Teams had to follow clues strategically placed around the venue, testing their ability to think under pressure and navigate challenges effectively.

The day concluded with the much-awaited Closing Ceremony, where winners from all events were felicitated.

LEARNING OUTCOME

Syncom 2025 was a perfect blend of learning and fun, offering students an opportunity to develop essential business skills in an engaging environment. The event successfully provided a platform for students to showcase their knowledge, analytical skills, and entrepreneurial mindset while also allowing them to enjoy a break from routine academics.

